



Entertainment and Event Sponsorship

Friday Night Live (FNL) is a collaboration between downtown and community stakeholders to present weekly live entertainment in Salina downtown and the greater Salina community.

A pool of public funding is available for 2019, to allow artists, community members, and business owners to program what they would like to see at Friday Night Live! Salina Arts & Humanities programs First Friday Entertainment and is a resource partner for artists (including but not limited to visual arts, music, literary arts, theatre, dance, etc...) and entertainment events in the community.

The purpose of this funding sponsorship is to encourage collaboration between artists, local organizations, and venues through continued city level investment in the downtown and larger creative community. **Sponsorship will be considered for events that increase arts and cultural opportunities in downtown Salina and surrounding areas on Fridays.**

The entertainment and event sponsorship must be used for programs that are related to arts and entertainment, and can be used for paying an artist and other related costs (i.e. sound, travel, lodging, signs, and venue rental). Sponsorship may be combined with other funding, however, this is not a requirement.

Application Period:

Application must be made at least 30 days in advance of the event. No events will be considered less than 30 days ahead of the scheduled event.

Requirements and Information:

- Applicant(s) must be 18 years of age or older, or apply with a fiscal sponsor. Submitting an application does not guarantee sponsorship.
- The event must be free to the public and take place on a Friday within the city of Salina, Kansas.
- The event venue must meet safety regulations and be ADA compliant and open to the public.
- This is an open application throughout the calendar year. Applicants may be sponsored at a maximum of \$200 per application, no more than \$800 a year per applicant.
- Notification of awarded sponsorship will be within 10 business days of the application to allow time for marketing the sponsored event. Sponsored funding will be distributed within 10 business days after the event. The applicant is responsible for upfront costs.
- After the event, applicant must complete an event survey. Failure to complete the survey will prevent future sponsorship.

For additional information contact Anna V. Pauscher, 785-309-5770, anna.pauscher@salina.org



Entertainment and Event Sponsorship Application

Primary contact for this application: _____

Phone: _____ Email: _____

I am a (circle all that apply): Artist / Business Owner / Community Member

Event Name: _____ Date: _____

Venue: _____ Venue Contact: _____

Venue Address: _____

Time (start/finish): _____

Name of performer (if applicable): _____

Description of how the funds will be used: _____

How do you plan to market this performance/event? _____

Do you need to reserve a downtown plaza or need downtown electricity turned on? _____

Total Event Cost \$ _____ (attach budget if applicable)

Amount Requested \$ _____ (Maximum of \$200 per application, \$800 per calendar year)

Other sponsorship or grant funding requested (from SDI or private donor) \$ _____

Applicant Signature: _____ Date: _____

Email completed application to sah@salina.org, turn in at Salina Arts and Humanities, 211 W Iron, Salina, KS 67401, or, mail to PO Box 2181 Salina, KS 67402.